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*“The Effect of Contingent Credit Lines
on Bank’s Liquidity Demand.”*

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The Effect of Contingent Credit Lines on Bank's Liquidity Demand

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Abstract

I analyze the effect of contingent credit lines on banks liquidity demand in Argentina. These lines provide insurance to systemic risk by enhancing the Central Banks ability to act as a lender of last resort in the event of a crisis. Theory predicts that commercial banks with limited access to international capital markets should reduce their holdings of liquid assets after the announcement of the contingent credit lines. This prediction is tested by means of a difference-in-differences regression, with domestic banks as the treatment group and foreign-owned banks as the control group. The results show that domestic banks significantly reduced their liquidity holdings, the adjustment taking place in two quarters.

JEL Classification Codes: E53, E58, G21, G28

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1 Introduction

In a developed country, whenever there is a liquidity¹ shock the central bank has the option of supplying liquidity to the banking system while at the same time sterilizing this monetary injection to protect any other central bank objective. For a central bank in an emerging country, if a liquidity shock hits and there is no access to international credit, then government bond markets will also be illiquid if the domestic financial markets are underdeveloped. This means that the sterilization option is either extremely expensive or simply not available to its central bank. Thus trying to act as a lender of last resort will put in jeopardy any previously held monetary target, inflation target, or exchange rate target. In a country that has a fixed exchange rate system under a currency board, this constraint is even stronger because its central bank's ability to supply liquidity is restricted to foreign reserves in excess of those required to back domestic fiat money.

In April 1999, the IMF announced the provision of Contingent Credit Lines (CCL) as a new instrument to prevent financial contagion in developing countries. Once a country is granted a CCL, it secures itself of short-term financing in the event of a crisis due to an external shock that limits the country's access to international capital markets. The approval of a CCL will admittedly imply a strong signal to financial markets about a country's ability to withstand a crisis, and thus reduce ex-ante the probability of contagion. Any moral hazard issues dampened by the Fund's monitoring of the country's economic performance.

Since a possible use of the CCL funds is to enhance the central bank's ability to act as a lender of last resort, having access to this facility might affect private banks' behavior. In an attempt to shed light on this question, in this paper I study the case of Argentina, whose Central Bank signed in December 1996 with a group of international banks a contingent credit line agreement. The Mexican crisis of December 1994 had spread to Argentina

¹A financial asset is said to be liquid if it can be sold in large quantities, in a short period of time, and without negatively affecting its price. While cash is liquid, bonds have varying degrees of liquidity, and loans are illiquid. I call a situation in which a financial intermediary experiences a sudden need of cash from the part of its customers a "liquidity shock", "liquidity squeeze", or "liquidity shortage".

through a liquidity shock that had made clear the limitations of its Central Bank to act as a lender of last resort while maintaining the fixed exchange rate. To reduce the likelihood of future contagion to external shocks, the Central Bank pursued preventive liquidity measures ranging from high reserve requirements to the accumulation of a cushion of excess foreign reserves. And to enhance its power to act as a lender of last resort in the event of a systemic liquidity shock it secured the above mentioned contingent credit line.

I use micro data from bank's balance sheet to see the effect of the contingent credit lines on the holdings of liquid assets by private domestic commercial banks. Domestic banks only count with the assistance of the Central Bank in the event of a systemic liquidity shock, while their foreign-owned counterparts have also the backing of their overseas central offices. Since the enhancement of the Central Bank's ability to act as a lender of last resort in the event of a systemic crisis reduces domestic bank's cost of raising funds, we expect to see a reduction in the holdings of liquid assets by domestic banks when the insurance contract was signed. I test this prediction by running a difference-in-differences regression of the effect of the announcement² of the Repo agreement on domestic banks' liquidity holdings using foreign banks' holdings as a control. The results give support to this prediction by showing that domestic banks significantly reduced their liquidity holdings, the adjustment taking place in just two quarters. The effect is strongest for medium-sized banks, a result that serves as a robustness check, since domestic medium-sized banks were hit hard by the Mexican crisis while their foreign-owned counterparts were not. The results are robust to the introduction of individual controls, and interaction dummies before the announcement are insignificant showing that the change in bank behavior indeed takes place at the announcement date.

This paper is organized in the following way. In section 2.1 I provide a brief description of how the Mexican crisis of 1994 affected Argentina, and then review the prudential regulation measures taken by the Central Bank to strengthen the banking sector. Section 2.2 describes the Contingent Credit Line insurance agreement signed by the Central Bank in December 1996. In

²There was only a delay of ten days between the announcement of the agreement and its implementation.

section 3 I review the theoretical literature on the lender of last resort role of a central bank and how that might affect individual bank's demand of liquid assets. Section 4 presents the empirical evidence, describing the specification strategy, and data used. Finally section 5 concludes.

2 The case of Argentina

2.1 The Liquidity Shock of 1995

Since the early 1990's Argentina has implemented an economic transformation program that has significantly reduced economic risk and placed the country on a path of sustained growth. Reforms included trade and capital account liberalization, privatization of most public services, including the pension system, deregulation, and the implementation of a currency board. These reforms were very successful in reducing inflation, increasing investment and producing higher growth, but they also made the economy susceptible to external shocks. This was made clear by the aftermath of the Mexican crisis in December of 1994 when fear of an overhaul of the currency board resulted in a loss of around 30% of foreign reserves in the Central Bank, and of 18% in deposits in less than five months. This led to a credit crunch³ that resulted in a contraction of output of around 4.5% for 1995. The liquidity squeeze and credit crunch can be seen in figure 2.1 showing the evolution of aggregate private-sector deposits and loans.

The immediate effect of the Mexican crisis in Argentina was a sharp contraction in the supply of funds to the banking sector. Deposit withdrawals hit initially some wholesale banks that had large exposures in government bonds whose price had fallen significantly. Withdrawals then quickly extended to the rest of the financial system. The Central Bank responded by reducing reserve requirements, allowing deposits to be redistributed within the banking sector, and by extending liquidity through repo and rediscount facilities within the constraints of the currency board law⁴. Further, a line of

³A credit crunch takes place when a large fraction of the firms in a given economy become suddenly borrowing constrained.

⁴The Central Bank can buy treasury bonds denominated in dollars as long as this does

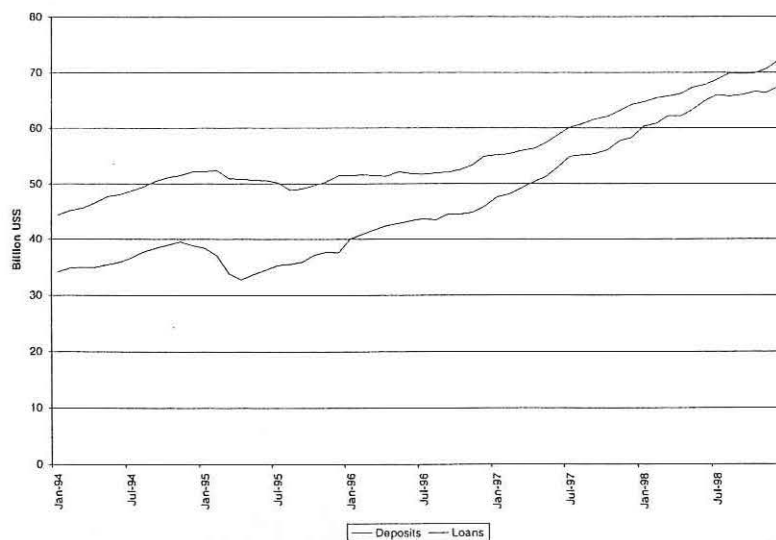


Figure 1: Private-Sector Deposits and Loans

credit to the state-owned Banco Nacion enabled this institution to engage in repos of high quality loans from banks in distress. This mechanism allowed, to some extent, to minimize losses suffered by banks that had to sell their assets at fire sale prices. This measures were initially successful in offsetting the outflow of deposits and total credit actually increased by U\$S 0.3 bn in the first two months after the onset of the crisis.

During March the perception of country risk increased and there was a sharp increase in the outflow of deposits, with some banks losing a very large fraction of their deposit base. Although the Central Bank managed to provide more liquidity through repos and rediscounts, that proved insufficient to match the drop in the deposit base and in March banks had to cancel loans for 3% of outstanding credit. By mid-May of a total of U\$S 8 billion loss of deposits this was funded by reduced reserve requirements (U\$S 3.4 billion), repos and rediscount (U\$S 2.3 billion), foreign credit lines (U\$S 1.2 billion), and a contraction in credit (U\$S 1.1 billion). At the same time the loss in international reserves amounted to U\$S 4.8 billion or almost 30%

not lead to a decline in the ratio of international reserves (net of these bonds) to monetary base below 2/3.

of the outstanding amount before the crisis. After the presidential election uncertainty had been resolved in May 1995, there was a sharp recovery in bank deposits and international reserves and a decline in interest rates.

This crisis made clear the need to reduce the country's contagion to external shocks, and to strengthen the banking sector. On this second front measures had been taken since 1991, and table 1 provides a summary of the prudential regulations. The Central Bank had adopted capital adequacy standards as recommended by the Banking Supervision Committee of Basle but with stricter ratios. In 1993, the required ratio of capital to assets at risk was set at the recommended 8% level, but then was raised in stages up to 11.5% in early 1995. Moreover an interest rate factor was included, whereby loans with higher interest rates are considered to have higher counterparty risk, and therefore command higher capital requirements.

Other important reforms included the adoption in early 1995 of the CAMEL system to adjust the capital requirement of individual banks⁵, the adoption of international standards for rules concerning asset concentration and connected lending, and strict provisioning requirements rules came into force in 1994 and 1995. Among several policy measures taken to restore confidence was the implementation in April 1995 of a mandatory but privately funded and strictly limited deposit insurance⁶. Finally let's point out that in the years following the Mexican crisis there has been a significant banking sector consolidation with the number of institutions declining from 205 to 158 during 1995.

The strengthening of prudential regulations and supervision enhanced confidence in financial institutions and led to a further deepening of financial intermediation⁷. Financial intermediation spreads declined, reflecting allocational efficiency improvements, partially induced by increased competition

⁵The CAMEL system is used to assess the risk of a bank as a function of its capital, asset quality, management, earnings and liquidity.

⁶Although deposit insurance might create incentives for excessive risk-taking behavior, the Central Bank's resolve during the crisis not to rescue insolvent institutions dampened any potential for moral hazard over the recovery period and induced banks to strengthen further their capabilities for proper credit risk management.

⁷M3 increased from 18% of GDP in 1995 to 26% in 1998.

Table 1: Summary of Argentina's Prudential Regulations

Time	Regulation and Events	Effects	
1991	March	Convertibility Law	The monetary base must be backed by international reserves and public bonds No more than a third of this backing may consist of public bonds
1992	September	Charter of the Central Bank	Strict limitations to the CB's ability to provide liquidity assistance
1993		Adoption of capital adequacy standards	ratio of capital to assets at risk set at 8%, to be raised in stages
1994	December	Mexican devaluation	Liquidity shock in Argentina
1995	January	Ratio of capital to assets raised to 11.5 %	
	April	By law the CB is allowed to provide extraordinary liquidity assistance in the event of systemic liquidity shocks	
		By law a mandatory and privately funded limited deposit insurance is instituted and implemented in May	
	May	Presidential elections take place	Confidence returns and there is a sharp recovery in bank deposits
		The CAMEL system to adjust the capital requirements of individual banks is adopted	
	August	Liquidity requirements replace the reserve requirements	This affect equally domestic and foreign banks. Initially set at 15 % deposits, are scheduled to gradually increase up to 20 %
		International accounting practices adopted regarding the provisioning of loss loans	
	January to December		As a result of the liquidity shock and incentives provided by the CB, there are several mergers that result in the number of banks declining from 205 to 158
1996	December	BASIC banking oversight is established	All banks, except investment grade foreign-owned branches, must issue and place debt every year for 2% of their deposits In all other respects this regulation treats banks equally
	Dec. 20	The Repo Agreement is announced and signed January 1st of the following year	This provides the CB the necessary funds to act as a lender of last resort in the event of a systemic shock
1997	June	Liquidity Requirements are set at the level of 20%	

coming from a rapid surge of foreign investment in the sector⁸.

In order to further strengthen the financial system the Central Bank has developed a set of further policy measures. These include the adoption of a mixed approach to supervision incorporating market discipline techniques (BASIC banking oversight⁹), and an extended credit bureau with detailed -and publicly available- credit quality information. To reduce the country's exposure to contagion from external shocks, the central bank adopted a systemic liquidity policy that includes high liquidity requirements and contingent credit lines.

Argentina has not been immune to the current financial crisis that originated with the competitive devaluations of several East Asian countries in 1997 and deepened with Russia's default in August 1998. There has been a terms of trade shock that has resulted in a slowdown of growth, and sovereign debt prices declined sharply as investors reduced their portfolio holdings of emerging markets securities. Despite this, as can be seen in figure 2.1, the upward trend in deposit growth was not interrupted by the Asian crisis, and only flattened out after Russia's default. Although there are a number of factors behind the better resilience of the financial sector to external shocks, the most important was the explicit liquidity policy followed by the Central Bank. This policy creates in times of tranquility the instruments that might be used, in times of turbulence and lack of access to international capital markets, to stifle the mechanisms of shock amplification. In Argentina the instruments used for this purpose are:

- Ensuring banks back a large proportion of their short-run liabilities with internationally liquid assets.
- Developing internationally liquid instruments such as standardized mortgages, and other securitized products.
- Generating excess international reserves of the Central Bank to provide liquidity lender of last resort support.
- Negotiating international contingent lines of credit for the Central Bank

⁸In December 1997 the proportion of foreign capital over the total net worth of private banks was around 55%.

⁹Each letter in the acronym stands for the name of an instrument used in the oversight of the banking system, standing respectively for Bonds, Audit, Supervision, Information and Credit Rating.

to enhance its normal reserves.

Having such liquidity available may prevent a serious problem from occurring if that problem is generated by a loss of confidence rather than by a substantive solvency reason. The basic building blocks of this policy consist of two important instruments. First a set of liquidity requirements on banks, and second, an international contingent credit line facility.

The most important role of the modern fractional reserve requirements has to do with prudential liquidity concerns. Emerging market economies, which face substantial liquidity shocks and have less possibilities of practising neutralizing open market operations¹⁰, require relatively high reserve requirements. Thus it seems justifiable to remunerate them by holding them in international liquid assets. Due to the remuneration of the requirements held in the Central bank, and the fact that banks may hold part of these requirements outside the Central Bank, Argentine regulations denominate them "liquidity requirements". This requirements today stand at 20% of the deposit base. This cushion has two roles, first to prevent a shock to the system by maintaining confidence and reducing the probability of a run, and secondly, to reduce the impact on banks' balance sheet should a liquidity shock take place.

In addition, the Central Bank has built up excess reserves that allow it to extend rediscounts for some further 10% of the deposit base (under the provisions of the currency board law). However there is a cost of having high liquidity requirements and excess reserves as each dollar invested in foreign assets corresponds to one dollar less in domestic lending capacity. There is thus a trade-off between the preventive power of hoarding large amounts of liquid assets and banks' lending capacity¹¹. The Contingent Repo Contract was designed as an instrument to improve this trade off, and provide systemic liquidity without crowding out other credit to Argentina.

¹⁰I will clarify the origin of this limitation later in section 3.

¹¹Although it must be noted that the effect on the level of credit in the economy is uncertain as higher liquidity requirements might increase depositors confidence and thus increase available deposits.

2.2 The Repo Agreement

The Central Bank agreed in December 1996 with a group of international banks a contingent credit line. This gives the Central Bank the option to sell certain domestic assets receiving US dollars subject to a repurchase clause. The collateralized contingent repo structure was found to be the most efficient from the standpoint of the use of the banks' own capital and to minimize the crowding out of other credits to Argentina. The size of the program is currently US\$ 6.7 billion or about 10% of the deposit base. The minimum contract duration is two years and there is a clause such that every three months the life of the program is extended a further three months¹². This implies that if the banks decide to cancel the program today Argentina would have a minimum of two years further cover. The insurance premia is 32 basis points and the average cost of funds once drawn is roughly LIBOR plus 205 points. The option may be exercised at any time during the life of the program and the maturity of the repo may be from the exercise date until the end of the program¹³. Argentine bonds must be posted to a market value of 25% more than the actual funds delivered. There is only one circumstance under which the international banks may suspend the agreement: if the Argentine Republic defaults on an international debt commitment.

The program, which originally only allowed the use of public bonds, was enhanced by up to US\$ 500 million with the incorporation of a repo on standardized Argentina mortgages. The repo is conducted with mortgages as the underlying security. Discussions are under way to further extend the facility to cover other issues on banks' balance sheets. There is consideration currently to extending the repo to loans extended by banks to Argentine provinces backed by central government fiscal transfers. Further agreements are also envisaged on standardized car-loans or other assets. The idea is to

¹²This requirement is technically known as an "evergreen" clause.

¹³As the cost of using the liquidity requirements and the Central Bank excess reserves is roughly the international overnight rate of interest, these will be used before the more costly Repo lines. This means that although the option exercise is discretionary, the credit lines will only be used if there is a liquidity shock of more than 30% of the deposit base. Of course the previous reasoning presumes that the central bank is independent of any political pressures to use the funds for other purposes.

ensure that banks can count on access to international liquidity for assets that banks have on their balance sheets even in times of a systemic liquidity problem. And in november 1998, an enhancement of the Repo facility was written with the World Bank and the IADB. This provides further U\$S 1 billion to be used to make good any variation margin calls if there are further falls in bond prices once the initial Repo option is exercised

The purpose of the central's bank liquidity policy in general, and of the contingent credit lines in particular, is to provide a strong dissuasive effect that would shield the country from contagion to external shocks. Depositors and other investors would have greater confidence in the financial system such that the possibility of ever needing the liquidity insurance would be reduced. At the time of signing the Repo agreement, this was a conjecture. As can be seen in figure 2.1, the banking sector has shown increased resilience to the liquidity shocks originated with Asia' crisis and Russia's default. We can take this as evidence that the Repo had indeed dissuasive powers and has played a role in building confidence such that the probability of a systemic liquidity shock has fallen¹⁴.

Although there is no contractual specification with respect to the use that the Central Bank might give to the insurance funds, the stated objective is to help solvent banks in need of liquidity through back to back operations¹⁵. Given that the Central Bank did everything in its power to create new liquidity during the Mexican crisis, it is straightforward to conclude that indeed the funds from the Repo agreement would be used to enhance its lender of last resort capabilities in the event of a liquidity shock.

3 Background Theory

In the absence of any market failure there would be no role for a central bank to assist illiquid institutions, since these could borrow in the market to

¹⁴It is hard to disentangle what is the actual contribution of the Repo compared to the other prudential measures taken after the Mexican crisis.

¹⁵At the same time that the Central Bank exchanges bonds for cash with the foreign insurers, it will exchange cash for bonds with domestic banks through repos. In this way it is not changing its net asset position.

cover their needs. Even in the case of an aggregate shock the central bank should limit itself to provide extra cash to the system through open market operations and thus maintain the aggregate money stock at its desired level. But when there is an external shock to the banking system - as an adverse change in relative prices - it is likely that asymmetric information on the banks' solvency can produce contagious runs on solvent banks, leading to massive bank failures. Most central banks would argue that their supervisory role provides them with additional information not available in the market, and can therefore act as a lender of last resort (LLR).

In practice central banks of most countries have adopted a position of LLR along the guidelines set by Bagehot in 1873¹⁶. This is accompanied by widespread ambiguity in the application of this policy, arguing that this will help to bring some market discipline. In fact, the effect of ambiguity is a transfer of wealth from small to large banks, because there is no doubt about large institutions being "too big to fail". The evidence on the effect of a LLR points unambiguously to the conclusion that it has helped to avoid bank panics¹⁷. At the same time the effect of a LLR on the behavior of banks has proved to be difficult to measure, and only general empirical evidence has been collected by cross country comparisons.

If we contrast Bagehot's guidelines with the case of an emerging country's central bank, we clearly see its limitations to act as a LLR. In a developed country, the central bank has the option of supplying liquidity to the banking system while at the same time sterilizing this monetary injection to protect any other central bank objective. In an emerging country, a liquidity shock to its banking system is likely to occur at the same time as the country is cut off from international credit markets. In this situation, if domestic markets are underdeveloped, government bond markets will also be illiquid, implying that the sterilization option is either extremely expensive or simply not available to the central bank. Given that any monetary injection by the central bank is unlikely to be met by a corresponding increase in the demand

¹⁶Bagehot states that the monetary authority should provide short term loans at a penalty rate to illiquid but solvent banks.

¹⁷Bordo (1990) have obtained results that support this view. See Freixas and Rochet (1997) for further references.

for the emerging country liabilities, when the central bank acts as a lender of last resort, it will put in jeopardy any previously held monetary target, inflation target, or exchange rate target. Thus not only the central bank has limited resources to lend to solvent institutions ex-post, but also cannot credibly commit itself to help ex-ante. These limitations are even stronger for the case of country that has a fixed exchange rate under a currency board. The need to back domestic fiat money by foreign reserves further restricts the ability of the central bank to supply liquidity to the amount of foreign reserves in excess of those required to back domestic fiat money.

We can now ask the question of how the Repo agreement affects bank's behavior given that we can take the insurance as enhancing Argentina Central Bank's LLR capabilities. Since the Repo agreement is an insurance for the banking sector, the traditional view points to an increase in risk-taking behavior as a result of moral hazard. Furthermore, this incentive should be greater for large banks since these banks internalize their effect on the probability of a systemic crisis. At the same time that the moral hazard effect is weaker for medium and small-sized banks (because a liquidity shock is beyond their control) one can think that these banks might be affected by a risk reducing "value effect". This arises because the Repo reduces medium and small-sized banks' probability of failure, increasing the bank's value and thus giving managers incentives to reduce their risk exposure¹⁸.

Figure 3 plots the stock price of four Argentine banks during 1996 and 1997. Of these banks, three are large and the other one is medium-sized. As can be seen the announcement of the Repo has a significant effect on the market value of this last bank. Unfortunately these are the only banks that have publicly traded equity, and therefore the comparison only serves as anecdotal evidence in support of this claim¹⁹. Furthermore, measuring risk-taking behavior over this period is very difficult due to a number of empirical problems²⁰. It is for this reason that I will concentrate on the

¹⁸Cordella and Levy-Yeyati (1999) show how this value effect might offset the moral hazard component of a LLR policy, even in the case that insolvent banks are rescued in the event of an aggregate shock.

¹⁹The absence of significant news about the state of business of this medium bank supports this view.

²⁰It is hard to disentangle what are the effects of the Repo agreement and what are

the effect of the Repo agreement not on risk-taking behavior, but on bank's liquidity holdings.

Banks wish to maintain a good reputation concerning their ability to meet liquidity demands, be them from their depositors or from their borrowers. The uncertainty in the flows in and out of a bank thus leads to a precautionary motive for the bank to hold liquid assets. If a bank faces a penalty rate to raise funds in the event of a liquidity shortage, then it will hoard liquid assets. The optimal amount of these is decreasing with the opportunity cost of investing in liquid assets, increasing with the likelihood of shortage, and increasing in the penalty rate. There are several interpretations for this penalty rate. We can take it to be the discount rate charged by the central bank, or the cost of liquidating illiquid assets. When we consider the banking sector as a whole, then there is another source of funds to cover liquidity needs: other banks. A well functioning interbank market lowers the need to hoard liquid assets. Nevertheless there is a limit to how much banks can count on the interbank market. If there are aggregate shocks, then all banks will be experiencing liquidity needs at the same time and cannot resort to the market²¹.

Let's go back now to the discussion about the monetary authority providing liquidity as a LLR in a situation like the one experienced by Argentina in 1995. The banking system is subject to an aggregate liquidity shock, and the Central Bank is constrained in its ability to provide rediscounts. Under this conditions the funding cost of distressed banks could be very high. If a bank is unable to get external finance at the time of the liquidity shock, then the only source of funds comes from inefficient liquidation of illiquid assets. This large penalty rate makes it optimal for the bank to hoard a large amount of liquid assets.

lagged responses to previous changes in prudential regulation. Besides there is no clearly defined control group to make an empirical test.

²¹But even in the absence of aggregate uncertainty, the interbank market may not provide all the liquidity that is needed. Battacharya and Gale (1987) focus on the implications of asymmetric information about the amount invested in liquid assets, and Alger (1999) analyzes an interbank market that might collapse in the presence of credit risk.

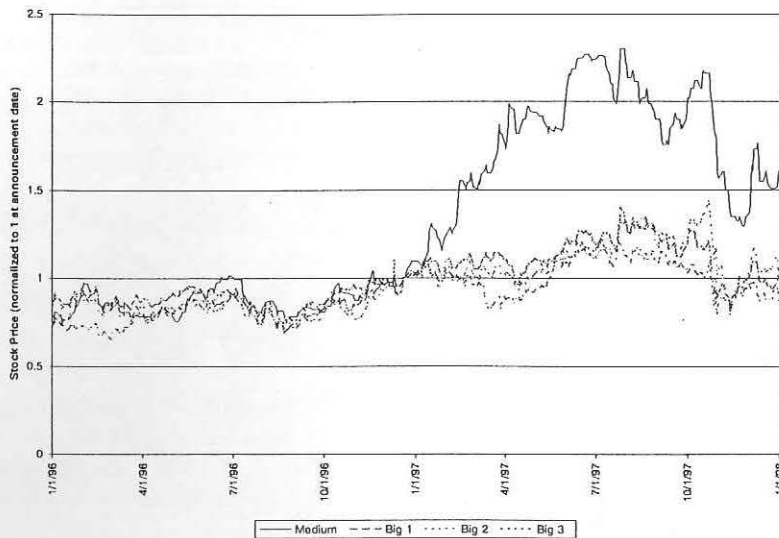


Figure 2: Bank Stock-Price Reaction to Repo Announcement

4 Empirical Evidence

4.1 Identification

I want to measure if Argentine banks' demand of liquid assets was affected by the announcement of the Repo agreement. The effects should take place mainly through two channels. First, the Central Bank has now improved its ability to help illiquid banks in the event of a systemic crisis. This reduces banks' effective penalty rate in the event of a liquidity shortage²² and therefore reduces their precautionary demand of liquid assets. Second, having a large demonstrable quantity of liquidity available to the banking sector reduces the probability of contagion to external shocks. This also reduces banks' demand of liquid assets. Any analysis of the effect of the Repo agreement on banks' liquidity holdings will estimate the net effect from these two changes.

Let L_i be a particular bank's liquidity holdings as a percentage of total assets. Let D be a dummy that takes the value of 1 if the Repo agreement

²²There is no change in the cost of raising funds for an idiosyncratic shock, and there is a reduction of this cost for an aggregate shock.

is in place, and takes the value of 0 otherwise. Thus we can describe the potential liquidity holdings of each bank by defining $\{L_{it}^{D=0}\}$ as the sequence of holdings with no insurance and defining $\{L_{it}^{D=1}\}$ as the sequence of holdings with insurance. The observed holdings are given by,

$$L_{it} = L_{it}^{D=0} + (L_{it}^{D=1} - L_{it}^{D=0}) * D_t \quad (1)$$

What needs to be estimated is the effect of the announcement of the Repo agreement on the sequences of bank liquidity holdings. This is given by the difference between the bank's liquidity demand once the Repo is announced $L_{it}^{D=1}$, and what would have been the bank's liquidity demand if the Repo had not been announced $L_{it}^{D=0}$. This is simply the sequence of conditional expectations,

$$\nu_t = E[L_{it}^{D=1} - L_{it}^{D=0} | D_t = 1] \quad (2)$$

In its simplest form the identification strategy is to use a difference-in-differences estimator. To answer this "what if" question we need to select comparison banks that can be used to estimate the counterfactual $L_{it}^{D=0}$, i.e. what would have been the banks' liquidity holdings in the absence of the Repo agreement. The problem is that this insurance covers *all* banks working in Argentina. Two identification strategies seem possible. I could compare banks by size and take medium and small banks as the treatment group, and large banks as the control group. This would be motivated by the assumption that large banks don't lose deposits in the event of a liquidity shock and therefore are unaffected by the insurance. Or I could compare banks by ownership, taking domestic banks as the treatment group and foreign-owned banks as the control group. The underlying assumption being that foreign-owned banks are immune to liquidity shocks and therefore not affected by the insurance.

Identification by size is not satisfactory for two reasons. First, large and small and medium-sized banks might lend to different type of borrowers. Therefore bank's balance sheets will reflect asymmetric effects to sectoral

shocks. Second, while it is true that large banks resist better exogenous liquidity shocks, we shouldn't forget that a large bank failure might produce the very same systemic risk that triggers the insurance. This endogeneity might have effects on large banks' liquidity holdings. Identification by ownership is also not entirely satisfactory because large domestic banks were not affected by the Mexican crisis, while some small foreign-owned banks were hardly hit by the shock.

An identification strategy that takes these problems into consideration is to take medium-sized domestic banks as the treatment group and medium-sized foreign-owned banks as the control. We thus have similar sized banks working with the same type of customers and clearly distinguished by the effect that the Mexican crisis had on them²³. A comparison of the change in the liquidity holdings for medium-sized domestic banks relative to the change in liquidity holdings for their foreign-owned counterparts is an estimate of the effect of the Repo agreement.

I observe the change in liquidity holdings for domestic banks, but it is unclear whether this change is due to the introduction of the Repo agreement, or to other factors that vary over time²⁴. Assuming that these other potential determinants of liquidity holdings affect domestic and foreign-owned banks in a similar way, the change in liquidity holdings for foreign-owned banks is an estimate of what would have happened in the treatment group had the Repo not been announced. Suppose that banks' liquidity holdings satisfy,

$$E[L_{it}|t, B_i] = \beta_t + \gamma_B + \delta D_t B_i \quad (3)$$

where B_i is an indicator function that takes the value of 1 if bank i is domestic and 0 if it is foreign-owned, β_t is an effect for period t common to all banks,

²³There are two reasons to exclude small banks. It appears that both foreign and domestic small banks were equally hit by the liquidity shock. Based on this fact we would also expect that there is no differential change in their relative liquidity holdings. Also, the insurance contract is for a limited amount of funds (10% of the deposit base) and given the Central Bank's policy of helping larger solvent banks first, we can expect that the effect of the Repo agreement will be weaker for small banks.

²⁴During this period there is a reduction in the spreads of sovereign bonds and GDP is growing at an average rate of 7%.

γ_B is a time-constant effect specific to the treatment and control group, and δ is the effect of the Repo agreement on bank liquidity holdings. Defining $T_{it} = D_t B_i$, i.e. an indicator for being a domestic bank after the Repo is announced, liquidity holdings can now be written as,

$$L_{it} = \beta_t + \gamma_B + \delta T_{it} + \epsilon_{it} \quad (4)$$

where ϵ is an error term such that $E[\epsilon_{it}|t, B_i] = 0$. The simplest difference in difference comparison is (where $t = t_0$ is the time of the announcement of the Repo agreement),

$$\begin{aligned} & (E[L_{it}|t > t_0, B_i = 1] - E[L_{it}|t \leq t_0, B_i = 1]) \\ & - (E[L_{it}|t > t_0, B_i = 0] - E[L_{it}|t \leq t_0, B_i = 1]) = \delta \end{aligned} \quad (5)$$

The difference-in-difference estimate δ can be computed in a regression of stacked micro data. This regression framework allows convenient control for a vector of individual characteristics X_i , by estimation of the equation,

$$L_{it} = X_i' \beta_0 + \beta_t + \gamma_B + \delta T_{it} + \epsilon_{it} \quad (6)$$

where β_0 is a vector of coefficients that includes a constant. Validity of the estimate of δ now only requires that, conditional on X_i , inclusion in the treatment group is uncorrelated with unobserved time-varying determinants of liquidity holdings.

4.2 Data

I use data from bank's balance sheet that is published by the Central Bank²⁵. It is the population of banks and not a random sample. The series with which I work are quarterly aggregates of the original data set, and for the analysis I use the subset of privately-owned commercial banks. I thus discard public and wholesale banks. The reason for doing so is that public banks usually

²⁵Bulletin of Monetary and Financial Affairs, available on internet at www.bcra.gov.ar

are under pressure by the corresponding government, be it federal or state, to allocate funds according to their public objectives²⁶. Besides there has been a significant process of privatization of public banks following the Mexican crisis. Because there was some financial aid to privatized banks, their balance sheet data during the period I want to analyse is not reliable. With respect to wholesale banks they have different liquidity requirements than commercial banks²⁷.

I take the beginning of my sample to be the fourth quarter of 1995 and its end to be the second quarter of 1998. Starting at an earlier date might give spurious results as in the first two quarters we see the liquidity shock and the recovery taking place. Besides the Central Bank took a wide range of regulatory measures at this time and it might be the case that domestic and foreign-owned banks reacted differently to these measures. Although some measures of bank performance (like non-performing loans) might adjust with significant lags to regulatory changes, I assume that liquidity holdings can be adjusted fast enough such that actual holdings reflect desired holdings every period. Therefore holdings reflect current changes in the environment and in regulation, and not past changes²⁸. In August 1998 the Russian crisis took place and growth in aggregate deposits declined markedly. At the same time there was a mild "flight to quality" with some deposits leaving smaller domestic banks for larger and foreign-owned ones. Extending the data set beyond 1998:2 would therefore include asymmetric changes in banks' balance sheets that violate our identifying assumptions.

As I mentioned in the previous section, the two main dimensions of heterogeneity among banks are size and whether the ownership is domestic or

²⁶In this sense, the largest national public banks were called to provide liquidity to smaller banks during the Mexican crisis, and state banks usually are "forced" to finance state government's deficits.

²⁷Another argument is that the Central Bank main objective is the protection of small depositors, and that since these are not customers of wholesale banks, these banks are not going to be as covered by the Repo agreement as their commercial counterparts.

²⁸Figure 4.3 gives grounds to this assumption as it shows that the behavior of liquidity holdings of domestic and foreign-owned banks mirrored each other before the introduction of the Repo, and later table 4 shows that the banks fully adjust to the new liquidity levels in two quarters.

Table 2: Change in Bank's Deposits 1995:1 (%)

Bank by Size	Ownership	All	Domestic	Foreign
All		-16.3	-19.7	-1.5
Large		-0.2	-0.4	1.1
Medium		-15.3	-23.6	4.5
Small		-21.5	-21.6	-20.4

foreign. This distinction made not because they are subject to different regulations, but because of the impact that the Mexican crisis had on them²⁹. Table 2 summarizes the change in bank's deposits for the first quarter of 1995 according to bank size and ownership. From this table we can see that the bulk of the shock concentrated for medium and small-sized banks, while for large banks the liquidity squeeze had almost no effect. This can be due to the perception that big banks have a larger survival probability to the shock arising from economies of scale in bank operation³⁰.

With respect to ownership, foreign banks would be better able to raise funds in the event of a liquidity shortage than domestic ones. They can do this by requesting the funds from its overseas central offices³¹. Besides, and as can be seen in table 2, foreign-owned banks are less prone to an attack. A reason for this might be that the public perceive that foreign-owned banks have better assets, or management, than their domestic counterparts. Or

²⁹Banks with assets above 3% of the total assets of the banking sector are classified as large, those with assets between 0.5% and 3% of the total as medium, and those with less than 0.5% as small. Ownership is considered to be foreign if a controlling state of the bank is in foreign hands, otherwise it will considered domestic.

³⁰There are two stylised facts that provide evidence in favour of this interpretation. During the Mexican crisis these banks had no trouble in securing funds in international capital markets through collateralized repurchase operations. And, as mentioned earlier, when the Russian crisis hit the domestic banking sector, although there was no effect on the aggregate level of deposits, there was a "flight to quality" effect with deposits leaving small banks for the largest ones.

³¹Although it is not clear that any need of funds will be met under any circumstance, the point here is that the informational asymmetry problem is less acute for foreign-owned banks.

it could be just that the presence of their overseas central offices rules out inefficient bank runs, while the lack of explicit backing for domestic banks made them more susceptible to runs.

The next point is the definition of our liquidity variables and controls. There are various measures of liquidity, but we take the view that it is composed of cash, interbank loans of short maturity, and securities. These items together with loans constitute the bulk of a bank's asset side, the remainder being basically physical assets owned directly by the bank. Thus for lack of a better measure I will use as a proxy for liquidity the ratio of assets net of loans to assets. Although this measure will overestimate liquidity holdings, we can assume that over a short horizon a change in this ratio mainly reflects a change in liquidity holdings³². With respect to controls, I use the log of assets to control for bank size. I also use the ratio of actual bank capital to requirements to control for owner's exposure to bank risk³³. An ownership dummy is used to control for the ownership of the bank and it is 1 if the bank is domestic, and an interaction dummy that takes the value of 1 for a domestic bank after the signing of the insurance contract.

4.3 Results

Before testing the effect of the Repo agreement on the liquidity holdings of banks, let's look at average liquidity holdings for the whole banking sector and see if there is an effect on the aggregate level. After all, we can interpret the contract as a contingent supply of liquidity for the banking sector, therefore there could be a substitution effect on an aggregate level. Figure 4.3 plots the ratio of total liquidity to total assets showing that there is no apparent change around the date of the contract and its increase through time can be partially accounted for by the increase in liquidity requirements in this

³²An obvious counter-example to this statement comes from mergers, when there is no a priori reason to assume that different banks will have the same ratio of physical assets to total assets. I take account of this by controlling for mergers in the regressions.

³³At first I was using the ratio of capital to assets but there were problems of endogeneity, as both assets and capital might change as a response to the Repo agreement. Using the ratio of capital to requirements for the quarter before the regulation I find that a Hausman test does not reject the hypothesis that the model specification is incorrect.

Table 3: Balance-Sheet Data for Medium-Sized Commercial Banks

		1995:4-1996:4	1997:1-1998:2
Domestic	No. Banks	9	7
	Assets	828.9	1161.9
	Loans	512.4	690.1
	Deposits	511.8	764.8
	Capital	100.9	128.9
	(Assets-Loans)/Assets	0.374	0.395
Foreign	No. Banks	7	6
	Assets	884.6	1266.2
	Loans	586.6	656.3
	Deposits	498.9	640.1
	Capital	107.9	120.9
	(Assets-Loans)/Assets	0.330	0.441

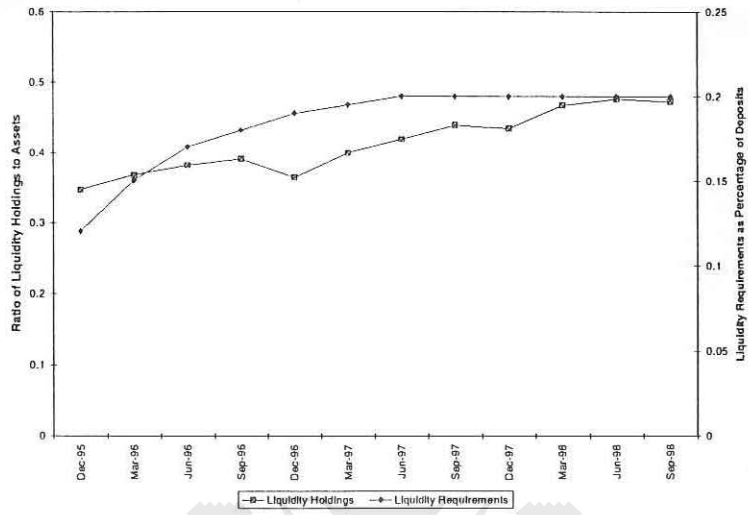
period³⁴.

A different picture emerges if one distinguishes banks by ownership, and figure 4.3 reports the average liquidity ratio for domestic and foreign banks. It can be seen from the graph that domestic banks held more liquid assets than foreign banks before the Repo agreement, but afterwards this relation reverses through a slowdown in the accumulation of liquid assets by domestic banks, and an increase by the foreign-owned ones. By enhancing the ability of the central bank to act as a LLR in the event of a systemic liquidity shock, the Repo agreement is effectively reducing the financing cost of banks in distress. Thus this is what one would expect to see, that domestic banks, being the most affected by the newly acquired ability of the central bank to guarantee them assistance in the event of a liquidity shock, respond by reducing their holdings of liquidity assets³⁵.

³⁴ Another reason behind the trend increase in liquidity holdings is increased competition among banks. During this whole period they expanded their ATM networks, which require a substantial amount of operational cash.

³⁵ The observed increase in liquidity holdings by foreign-owned banks requires an additional explanation. A possibility being that before the Repo foreign-owned banks were free-riding on the liquidity holdings of domestic banks to meet their idiosyncratic liquidity needs, i.e. domestic banks large holdings made the interbank market liquid. With the

Chart3



Page 1

Figure 3: Aggregate Liquidity Holdings and Requirements

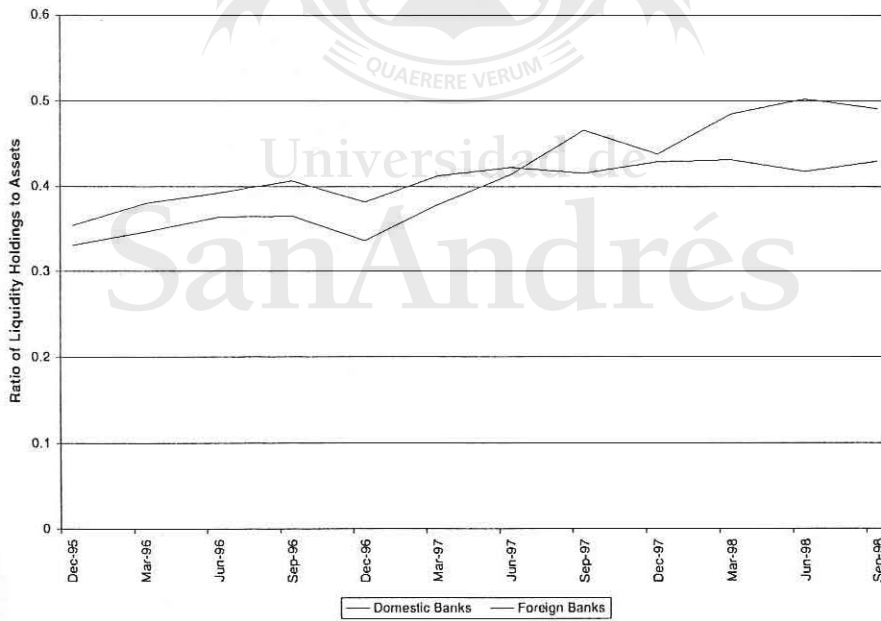


Figure 4: Liquidity Holdings for Private Domestic and Foreign Banks

Table 4: D-D Estimates of the Effect of the Repo Agreement on Domestic Banks' Liquidity Demand: Summary Results

	All Banks	Large	Medium	Small
Interaction	-0.087	-0.024	-0.107	-0.112
(t-statistic)	(-5.931)	(-0.831)	(-6.061)	(-3.004)
Domestic	0.053	-0.026	0.054	0.056
(t-statistic)	(1.647)	(-0.942)	(1.443)	(1.075)
No. Obs.	568	95	173	300
R^2	0.04	0.28	0.25	0.01

As can be seen in the means presented in table 3, both domestic and foreign-owned banks increased their liquidity holdings between 1996 and 1997. I already gave two reasons for this upward trend. A continuing increase in the liquidity requirements, and increased competition among banks leading to larger ATM's networks. The simplest difference-in-differences estimate as specified in equation (5) compares the change in liquidity holdings for domestic medium-sized banks (2.1 %) to the change in liquidity holdings for foreign-owned medium-sized banks (11.1 %). The relative change (-9.0 %) is an estimate of the effect of the Repo agreement on the hoarding of liquid assets.

An alternative method of obtaining the simple difference-in-differences estimate is by estimation of equation (4). Estimates in table 5 show that the change in liquidity holdings after the announcement of the Repo agreement indeed is substantial³⁶. From column (2) we see that before the announcement domestic banks hoarded 2.9 percentage points more liquid assets than their foreign-owned counterparts, this difference not being statistically significant. After the announcement the difference is -12.9 percentage points and highly significant.

decrease in liquid assets hoardings by domestic banks, foreign banks need to increase their buffer stocks as the interbank market loses depth.

³⁶Column (1) reports OLS results, but since the assumption of independence within groups is too strong for this dataset, for the rest of the regressions I estimate a random effects model, unless a Hausman test rejects the specification in which case the coefficients reported correspond to a fixed effects model.

The difference-in-differences method is useful because it allows convenient control for individual characteristics that could potentially explain differential trends in liquidity holdings for domestic or foreign-owned banks. I control for size by including the log of asset in the quarter before the regulation. Since banks with relatively more equity have more to lose if they are not able to withstand a liquidity shock, they might decide to hoard more liquid assets. I therefore use the ratio of actual bank capital to assets to control for owner's exposure to bank risk. Finally, I control for mergers by including a merger dummy and its value lagged one period. Estimates that include this controls, shown in column (3) of table 5 produce nearly identical point estimates of the effect of the Repo announcement.

In column (4) I report results of an estimation that uses current bank size instead of size at the time of the announcement. The reason for doing this is that although there might be an endogeneity problem with using current balance sheet data as a regressor, it is relatively safe to assume that banks don't choose their size in the short run, but that changes in their size reflect events outside their control³⁷. An example of the type of mechanism I have in mind is an increase in deposits triggered by an increase in investors confidence in the Argentine banking system. Results show that the effect of the Repo is now smaller, but still significant.

Another concern is that some domestic banks are being sold to foreign investors during this period. Among medium-sized banks two of them switch ownership status between 1995:4 and 1998:2. Dropping them from the subsample might bias the results, but I find that it doesn't significantly change the estimates. Furthermore I do the regressions with two definitions for the ownership dummies. In table 5 results were reported for an ownership dummy that uses current ownership status, in table 6 I report the results of the same estimations taking ownership as determined by whether the bank was domestic or not in 1996:4. The point estimates of the effect of the Repo announcement are very similar.

The results would be spurious if the decline in domestic liquidity holdings relative to that of foreign-owned banks is due to mean-reversion. This

³⁷An obvious exception being mergers decisions, but the Repo agreement appears to produce no change in the pace at which mergers take pace.

would happen if my assumption that actual holdings reflect desired holdings was not true, and there are significant lags in the adjustment to changes in regulation. Figure 4.3 shows that this does not appear to be the case as the movement in liquidity holdings of domestic and foreign-owned banks mirror each other before the Repo announcement. I test for mean reversion by including interaction dummies for two quarters before the announcement date, 1996:2 and 1996:3³⁸. Estimates in table 7 that include these dummies, show them to be highly insignificant. We can also see from that table that the adjustment in holdings starts to take place in the first quarter of 1997, and is strongly significant for every quarter after the insurance contract is signed, and relatively stable.

Finally I check the identification assumptions by estimating the Repo effect on large and small banks. Table 8 reports the results, and shows that the effect was insignificant for large banks but significant for small banks. Table 7 shows that for this last case the result is entirely driven by a significant drop in liquid asset holdings of small domestic banks in the first quarters of 1998, but was insignificant for all the quarters of 1997. The most likely explanation for this result being an asymmetric response of small banks to the Asian crisis. Either small foreign-owned banks became extremely risk averse and decided to cut on their lending, or the small domestic banks lost deposits to larger banks.

5 Conclusions

My findings show that domestic banks reduced their demand of liquid assets with respect to foreign-owned banks as a result of the announcement of the Repo agreement. This result being strongest for the comparison between medium-sized banks. This evidence supports the view that, before the announcement, domestic banks were hoarding liquidity as a buffer to meet liquidity shocks, both idiosyncratic and systemic. The Repo agreement, by enhancing the ability of the Central Bank to act as a lender of last resort, reduces banks' cost of raising external finance in the event of a systemic

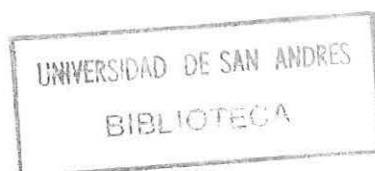
³⁸Results don't change if I use other quarters, or with a dummy for the three quarters just before the announcement.

liquidity shock. This leads to a reduction in their demand of liquid assets. Foreign-owned banks are not directly affected by this liquidity insurance because they counted with their overseas central offices as a source of funds in the event of an aggregate shock.

A careful look at the data seems to suggest that at the same time as the domestic banks reduced their liquidity holdings, their foreign-owned counterparts increase theirs. According to the previous partial equilibrium analysis, this could only be the case if for them the Repo agreement results in an increased probability of a crisis. But this is counterfactual as the evidence suggests that the Repo indeed reduced this probability. Therefore I take this observation as indicative that there might be general equilibrium effects that work out through channels that I have thus far neglected. And the interbank market is a natural candidate to play this role. If the foreign-owned banks were free-riding on the excess liquidity holdings of domestic banks to meet their idiosyncratic liquidity shocks, then they might increase their liquidity demand when the domestic banks decrease theirs and the interbank market loses depth³⁹.

A final remark is about the relative liquidity holdings of domestic and foreign-owned banks after the Repo agreement is signed. It appears that domestic banks end up hoarding less liquidity than their foreign-owned counterparts. There are two reasons that can explain this. It can be the case that now domestic banks have a lower cost of raising finance in times of distress if the Central Bank follows a policy of helping first domestic than foreign-owned banks. This does not seem an entirely satisfactory explanation as we saw that foreign-owned banks had fewer liquidity needs at the time of the Mexican crisis. It is more likely that this result is indirectly telling us that domestic banks have a larger moral hazard problem than their foreign-owned counterparts and therefore they end up taking more risk. And higher risk-taking behavior results in lower hoarding of liquid assets. With respect to this last point, it is very unfortunate that the data does not allow a direct analysis of the effect of the contingent credit lines on the risk-taking behavior of banks. This question remains open, and therefore we should be cautious about endorsing the widespread use of contingent credit lines by the IMF,

³⁹ A market is said to be deep when the claims traded in it are liquid.



even if they reduce a country's probability of contagion to external shocks.

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Table 5: D-D Estimates of the Effect of the Repo Agreement on Domestic Medium-Sized Banks' Liquidity Demand (Current Ownership)

	(1)	(2)	(3)	(4)
Interaction	-0.092 (-2.989)	-0.111 (-6.178)	-0.116 (-6.796)	-0.085 (-5.604)
Domestic	0.039 (1.539)	0.029 (1.070)	0.025 (0.687)	0.047 (1.851)
Assets (log 1996:4)			dropped	
Assets (log current)				0.224 (7.601)
Capital/ Assets			dropped	-0.025 (-0.035)
Merge Dummy			0.042 (2.045)	0.006 (0.369)
Lagged Merge Dummy			0.001 (0.093)	-0.008 (-0.580)
Model	OLS	RE	FE	RE
R^2	0.09	0.14	0.16	0.21
No. Obs.	174	174	173	173

Table 6: D-D Estimates of the Effect of the Repo Agreement on Domestic Medium-Sized Banks' Liquidity Demand (Ownership as of 1996:4)

	(1)	(2)	(3)	(4)
Interaction	-0.088 (-2.870)	-0.104 (-5.836)	-0.107 (-6.061)	-0.066 (-4.760)
Domestic	0.043 (1.928)	0.042 (1.049)	0.054 (1.443)	dropped
Assets (log 1996:4)			0.089 (1.984)	
Assets (log current)				0.347 (10.00)
Capital/ Assets			-0.007 (-0.011)	dropped
Merge Dummy			0.047 (2.238)	-0.017 (-1.022)
Lagged Merge Dummy			0.005 (0.322)	-0.020 (-1.486)
Model	OLS	RE	RE	FE
R^2	0.08	0.14	0.25	0.16
No. Obs.	174	174	173	173

Table 7: D-D Estimates of the Effect of the Repo Agreement on Domestic Banks' Liquidity Demand: Quarter Interaction Coefficients

	Medium	Large	Small
Domestic	0.056 (1.419)	-0.028 (-0.624)	0.052 (0.931)
Domestic* 1996:2	-0.002 (-0.062)	-0.015 (-0.296)	-0.043 (-0.629)
Domestic* 1996:3	-0.002 (-0.078)	0.010 (0.210)	0.089 (1.303)
Domestic* 1997:1	-0.084 (-2.532)	0.025 (0.479)	0.002 (0.046)
Domestic* 1997:2	-0.121 (3.578)	0.010 (0.207)	-0.033 (-0.543)
Domestic* 1997:3	-0.132 (-3.908)	-0.054 (-1.041)	-0.085 (-1.378)
Domestic* 1997:4	-0.111 (-3.224)	0.007 (0.140)	-0.090 (-1.446)
Domestic* 1998:1	-0.109 (-2.975)	-0.016 (-0.282)	-0.148 (-2.346)
Domestic* 1998:2	-0.090 (-2.449)	-0.010 (0.177)	-0.283 (4.489)
Model	RE	RE	RE
R^2	0.25	0.30	0.04
No. Obs.	173	95	300

Table 8: D-D Estimates of the Effect of the Repo Agreement on Domestic Large and Small Banks' Liquidity Demand

	Large	Small
Interaction	-0.024 (-0.831)	-0.112 (-3.004)
Domestic	-0.026 (-0.942)	0.056 (1.075)
Assets (log 1996:4)	0.095 (2.127)	0.036 (1.580)
Capital/ Assets	-1.541 (-1.731)	0.049 (0.223)
Merge Dummy	0.037 (1.423)	-0.015 (-1.041)
Lagged Merge Dummy	0.030 (1.104)	-0.025 (-1.822)
Model	RE	RE
R^2	0.28	0.01
No. Obs.	95	300